

# CV

## Short Biography

Omar Ramon Serrano Oswald (欧山) is a Research Associate at the School of Governance of the Technical University of Munich. He was previously the 2017/18 TUM School of Governance Visiting Fellow in Global Transformations; a Senior Researcher and Lecturer at the University of Geneva; and a Guest Professor at Hunan University in China (湖南大学). He is a regular lecturer at the University of Lucerne and the World Trade Institute in Bern, and part of the research team of the Sino-Swiss Competence Centre at FIM-HSG (University of St. Gallen). He is author of *The Domestic Sources of European Foreign Policy: Defence and Enlargement* (Amsterdam University Press, 2013) and numerous scholarly articles looking at China and emerging economies' role in global trade and economic governance in renowned academic journals such as *Regulation & Governance* (2017 Impact Factor: 2.735) and *New Political Economy* (2017 Impact Factor: 2.603) among others. His current research looks at the transformation of international trade and investment by emerging countries; especially China. He has held research fellowships in Shanghai (Fudan), Beijing (UIBE), New Delhi (JNU), Mexico City (ITAM), Rio de Janeiro and São Paulo (FGV). Omar holds a PhD in International Relations/Political Science from the Graduate Institute, Geneva. Before Geneva, he obtained a MSc. in Global Politics from the London School of Economics (LSE) and a *licenciatura* in International Relations from ITAM University. Since 2007, he has been an associate editor for the Chinese (Taiwan) Yearbook of International Law and Affairs. Having lived in both sides of the Atlantic helped him learn several languages which link directly to his current and previous research interests amongst which Spanish, German, French, Portuguese and Mandarin. In pursuing these interests, Omar has learned and applied both qualitative and quantitative methodologies: combining case study analysis, interview material, with regression analysis and fuzzy-set qualitative comparative analysis (fsQCA).



Omar Ramon Serrano Oswald (欧山), Nationalities: Swiss & Mexican, Age: 39  
 PhD. International Relations (IHEID), Geneva, February 2011  
 MSc. Global Politics, London School of Economics (LSE), December 2005  
 Lic. International Relations, ITAM University, Mexico City, 2004  
[www.linkedin.com/in/serranooswald](http://www.linkedin.com/in/serranooswald) | [www.omarserrano.com](http://www.omarserrano.com)

## Education

- 2005 – 2011 **PhD. in International Relations** specialising in Political Science at the Graduate Institute for International and Development Studies (IHEID), Geneva, Switzerland  
 Topic: 'The Domestic Sources of European Foreign Policy: Defence and Enlargement'  
 Thesis advisor: Cédric Dupont. Readers: Urs Luterbacher and Frank Schimmelfennig
- 2004 – 2005 **Master of Science (MSc.) in Global Politics** at the London School of Economics and Political Science (LSE), London, UK  
 Dissertation submitted: 'Two-Level Games, Regional Integration and Referenda Strategy. Austria, Norway, Sweden and Switzerland: a Case Study'  
 Dissertation advisor: Mathias Koenig-Archibugi
- 1997 – 2003 **Lic. International Relations** at the Instituto Tecnológico Autónomo de México (ITAM University), Mexico City, Mexico  
 Dissertation submitted: 'The Internal Effects of EU Conditionality on Turkey'  
 Dissertation advisor: Stephan Sberro
- Fall 2008 – to date Mandarin courses (**University of Geneva, Beijing Language and Culture University (BLCU)**), private tutor, Geneva and Beijing, China

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## Work experience

- 7/2018 – to date **Research Associate** at the Technical University of Munich, TUM School of Governance, Munich, Germany
- 10/2017 – 06/2018 **Visiting Fellow** in Global Transformations at the Technical University of Munich, TUM School of Governance, Munich, Germany
- 12/2016 – 09/2018 **Guest Professor** at Hunan University (湖南大学), Hunan, China
- 09/2014 – 06/2018 **Senior Researcher and Lecturer** at the Global Studies Institute, University of Geneva, Switzerland
- 09/2017 – 10/2017 **Visiting Scholar**, Center for BRICS Studies, Fudan University, Shanghai, China
- 04/2008 – to date **Associate Editor**, Chinese (Taiwan) Yearbook of International Law and Affairs, Taiwan
- 10/2010 – 4/2015 **Senior Researcher and Lecturer** at the International Relations Section of the Political Science Department, University of Lucerne, Switzerland
- 07/2014 – 08/2014 **Visiting Scholar** at the Getulio Vargas Foundation, Rio de Janeiro & Sao Paulo, Brazil
- 04/2014 – 05/2014 **Visiting Scholar** at ITAM University, Mexico City, Mexico
- 01/2014 – 02/2014 **Visiting Scholar** at the Centre for International Trade and Development (CITD) Jawaharlal Nehru University, New Delhi, India
- 06/2013 – 10/2013 **Visiting Scholar** at the IU Research Center for Chinese Politics and Business (RCCPB), University of International Business & Economics, Beijing, China
- 02/2009 – 10/2010 **Research Assistant**, Project: 'Quel avenir pour la voie bilatérale Suisse-UE', at the Swiss Network for International Studies, University of Geneva, Switzerland
- 03/2006 – 01/2009 **Teaching Assistant & Research Assistant**, at the Graduate Institute for International and Development Studies (IHEID) Geneva, Switzerland

## Selected publications

### Monographs

- The Domestic Sources of European Foreign Policy: Defence and Enlargement (Amsterdam University Press, 2013)

### Papers

- (2018) Introduction: The Rise of the Regulatory State and Power Transitions, with Sandra Lavenex and Tim Büthe. Introduction to a Special Issue on Power Transitions and the Rise of the Regulatory State: Global Market Governance in Flux, *Regulation & Governance* (forthcoming)
- (2018) Teaming-Up? China, India and Brazil and the Issue of Benefit-Sharing from Genetic Resource Use, with Valbona Muzaka. In Special Issue: How are the Rising Powers Reshaping Global Economic Governance? *New Political Economy* (forthcoming)
- (2018) The New Architects: Brazil, China and Innovation in Multilateral Development Lending, Special Issue: BRICS and international development, Edited by Jose Puppim de Oliveira and Yijia Jing, *Public Administration and Development - PAD Public Administration and Development* (forthcoming)
- (2017) Introduction: EU and US regulatory power under strain? Emerging countries and the limits of external governance, with Sandra Lavenex and Ivo Krizic. *European Foreign Affairs Review*, Vol. 22 Issue 2/1: 1–17
- (2017) Exporting intellectual property rights to emerging countries: EU and US approaches compared, with Ivo Krizic. *European Foreign Affairs Review*, Vol. 22 Issue 2/1: 57-75
- (2017) Rising Economies in the International Patent Regime: From Rule-breakers to Rule-changers and Rule-makers. With Jean Frédéric Morin, Sara Bannerman and Mira Burri, *New Political Economy*: 1-19
- (2016) China and India's insertion in the intellectual property rights regime: sustaining or disrupting the rules? *New Political Economy*, 21(3): 343-364

(under review)

- South-South Diffusion of Novel Approaches to Intellectual Property in India and Brazil: A Case of Rule-making, with Mira Burri
- Protecting Markets? Emerging Powers and Trade Remedies, with Manfred Elsig
- Rising Global Economic Powers, Partners and Rivals: Comparing Preferential Trade Strategies of China and India, with Jappe Eckhardt

### Book chapters

- (2018) Free-Trade Agreements as Belt and Road Initiative Steppingstone for Multilateralism: Is the Sino-Swiss FTA the Gold Standard? With Tomas Casas Klett. In: Alon, I., Lättemann, C., and Zhang, W. (Eds.) *China's Belt and Road Initiative: The Changing Rules of Globalization* (Basingstoke: Palgrave-Macmillan)
- (2017) Usufruído das flexibilidades do TRIPS: implementação e difusão dos regimes de licenciamento compulsório no Brasil e na Índia with Mira Burri (Editora UFPB)
- (2015) 促进民主的安全目标: 欧洲外交政策中的‘内外’矛盾 in : 应对全球环境变化, 灾害及安全: 威胁, 挑战, 缺陷和风险 (Nanjing Press Company)
- (2011) Promoting democracy as a security goal: the inward/outward paradox of the EU's foreign policy in: Brauch et al. (Eds.): *Coping with Global Environmental Change, Disasters and Security – Threats, Challenges, Vulnerabilities and Risks*. (Berlin – Heidelberg – New York: Springer-Verlag)

## Working papers

- (2017) China's Belt and Road Initiative (BRI) as norm shaper. Working paper prepared for the Swiss Federal Department of Foreign Affairs (EDA), with Tomas Casas i Klett and Patrick Zieltener
- (2016) SNIS working paper 2016/3, From rule-takers to rule-makers? Patterns of adaptation, resistance and initiative among emerging powers in the world trade regime, with Sandra Lavenex
- (2016) NCCR working paper 2016/1, Making use of TRIPS flexibilities: Implementation and diffusion of compulsory licensing regimes in Brazil and India, with Mira Burri
- (2014) NCCR working paper 2014/10, Economic Integration and Rivalry in Asia: Comparing Regional Trade Strategies of China and India, with Jappe Eckhardt
- (2010) CTEI working Paper 2010/26, Testing the limits of "à la carte" integration? EU-Switzerland bilateral agreements (1999-2010), with Cédric Dupont and Pascal Sciarini

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## Third party funding / Research projects

11/2015- 12/2016	Leader Flash Research Programme, by the Swiss Federal Institute of Technology Lausanne (EPFL) <i>'Brazil and the New Development Bank'</i> (80K)
04/2014- 03/2015	Leader BSJRP Research Project <i>'Brazil: rule-maker in the global health &amp; trade nexus?'</i> The project looks at the role of Brazil in shaping health-related trade rules at the multilateral arena (23K)
09/2012- 9/2015	Co-Leader with Sandra Lavenex SNIS Research Project <i>'From rule-takers to rule-makers: emerging powers in the regulation of international trade'</i> . The project looks at initiatives by four emerging countries (Brazil, China, India and Mexico) towards shaping global governance (260K)
04/2012- to date	Co-Leader with Sandra Lavenex SNF Research Project <i>'Understanding Power Transitions in the Global Economy. Regulatory Politics in Flux'</i> . The project looks at interactions between two emerging (Brazil/China) and two established (EU/US) powers in the global trade regime (362K)

## Grants and Recognitions

11/2016	<b>Best paper award</b> (second prize) from the China Society of Emerging Economy Studies at the Emerging Economies Forum, Guangzhou 2016. For the paper: From rule-takers to rule-makers? Patterns of adaptation, resistance and initiative among emerging powers in the world trade regime (with Sandra Lavenex)
07/2007	<b>Grant</b> by the <b>Swiss Foreign Policy Association</b> (SGA-ASPE) to attend the Wilton Park conference: 'Europe in the world: developing the EU common foreign and security policy' Wiston House Sussex, UK

## Supervision of Master theses (First reader)

Fall 2017	Title: Joining the Asian Infrastructure Investment Bank: A Content Analysis of Motivations for Decision-making across Europe
Fall 2017	Title: China's Secret Debate and the Foundation of the AIIB: A Qualitative Analysis on China's Decision-Making Processes and the Influences of Neo-Maoism
Spring 2017	Title: Die Energiepolitischen Beziehungen der EU und Russland im Bereich Erdgas
Spring 2017	Title: A comparative content analysis of the scientific literature and the practitioners' view about multilateralizing RTAs and potential reforms of the WTO
Fall 2016	Title: Die Rolle von Interessen bei der Wahl regionaler Handelspartner in der Asien-Pazifik Region: Eine Analyse anhand der derzeitigen Verhandlungen von TPP und RCEP
Fall 2016	Title: What does it take for NGOs and Companies in Emerging Markets to successfully form Partnerships in the Field of Human Development? A Comparative Case Study of two Indian NGO-Business Partnerships
Fall 2016	Title: Transnational Advocacy in European Trade Policy: Between Regional Integration and Asymmetrical National Participation
Fall 2016	Title: Effekte von ausländischen Direktinvestitionen auf die wirtschaftliche Entwicklung postsozialistischer Transformationsländer im Zeitraum 1990-2014
Spring 2016	Title: Chinas Aufstieg in Europas Nachbarschaft: Die Europäische Union und China auf dem Westlichen Balkan und in Afrika
Spring 2016	Title: Die Rolle der NATO in der Ukraine-Krise: Eine Betrachtung aus neorealistischer und neoinstitutioneller Perspektive
Spring 2015	Title: Die Gründe für die neuen Ausrichtungen der türkischen Aussenhandelspolitik
Fall 2014	Title: Der Umgang von Schweizer Unternehmen mit dem chinesischen Staat
Fall 2014	Title: Pathways of Protectionism: Tracing Trade Policy-Processes in Emerging Economies on the cases of India and Argentina
Fall 2014	Title: Varieties of Capitalism und Korruption
Fall 2014	Title: Sportliche Megaevents in den BRICS: Regierungen zwischen innen- und aussenpolitischen Interessen
Spring 2014	Title: Enhancing Civil Society in China
Spring 2014	Title: The different reactions of Brazil and Mexico towards the WIPO Development Agenda: a comparative analysis of policy-shaping in the field of intellectual property rights
Spring 2014	Title: Traditional Knowledge in the Intellectual Property Rights Regime: An Analysis of the Indian Traditional Knowledge Digital Library

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## Supervision of Bachelor theses (First reader)

Spring 2016	Title: Die Hälfte der Welt: Modernisierung und die Frauenrechte in Indien und China
Fall 2015	Title: Die Entwicklungsstrategien von Brasilien und Mexiko im Vergleich
Fall 2015	Title: Chinas Entwicklungshilfe in Africa
Spring 2014	Title: Neue Interessen und alte Strukturen: Herausforderungen bei der Umsetzung der Hukou-Reform in der Volksrepublik China
Spring 2014	Title: The BRICS Countries: an Empirical Evaluation of the BRICS' Influence in International Organizations
Spring 2013	Title: Weshalb hat sich die Integration durch den südamerikanischen Mercosur nicht mehr in die Richtung des Vorbilds der neofunktionalistischen EU entwickelt?

<b>Courses taught</b>	<i>English (EN), German (DE), French (FR)</i>
<b>Spring 2018</b>	B.A. Seminar 'Wissenschaftliches Arbeiten in der Politikwissenschaft' HfP Technical University of Munich (DE)
<b>Fall 2017</b>	M.A. Seminar 'Emerging powers and global economic governance' HfP Technical University of Munich (EN)
<b>Fall 2017</b>	B.A. Seminar 'Internationale Organisationen' HfP Technical University of Munich (DE)
<b>Spring 2015, 2016 &amp; 2017</b>	B.A. Séminaire Coopération internationale 'La Chine et l'Inde dans l'économie mondiale : enjeux pour la gouvernance globale' University of Geneva (FR)
<b>Fall 2016 &amp; 2017</b>	M.A. Seminar 'Global Financial Regulation' University of Lucerne (EN)
<b>October 2015 &amp; November 2016</b>	M.A. Lecture 'Emerging Economies and Global Political Economy' MILE Programme, World Trade Institute, University of Berne (EN)
<b>Fall 2015</b>	M.A. Seminar 'China and India in the Global Economy' University of Lucerne (EN)
<b>December 2015</b>	B.A. Lecture 'Introduction à la Science Politique, Relations Internationales II, University of Geneva (FR)
<b>Spring 2015 &amp; Fall 2011, 2012, 2013</b>	M.A. Seminar 'International Political Economy' University of Lucerne (EN)
<b>Fall 2014</b>	Lecture (Vorlesung) 'Einführung in die Politikwissenschaft' (DE/EN) together with Joachim Blatter, André Bächtiger, Andreas Balthasar and Stefan Rieder
<b>Fall 2014</b>	M.A. Seminar 'China and India in the Global Economy' University of Lucerne (EN)
<b>Spring 2013</b>	M.A./B.A. Advanced seminar (Hauptseminar) 'China in World Politics: Rising Influence, Rising Challenges?' University of Lucerne (EN)
<b>November 2012</b>	Lecture (Vorlesung) 'Internationale Beziehungen: vom System Souveräner Staaten zur Global Governance' in replacement of Sandra Lavenex, University of Lucerne (DE)
<b>Spring 2012</b>	M.A./B.A. Advanced seminar (Hauptseminar) 'Emerging Powers' University of Lucerne (EN)
<b>Spring 2011</b>	M.A./B.A. Advanced seminar (Hauptseminar) 'European Union Foreign Policy' University of Lucerne (EN)
<b>Fall 2010</b>	B.A. Seminar 'Einführung in die Internationale Beziehungen' University of Lucerne (DE)
<b>November 2010</b>	Lecture (Vorlesung) 'Security Cooperation' in replacement of Sandra Lavenex, University of Lucerne (EN)
<b>October 2010</b>	Tutorial seminar 'Global Political Economy' World Trade Institute, University of Bern (EN)
<b>Spring 2007</b>	B.A. Seminar 'Forms of Multilateral Cooperation and Global Governance', Graduate Institute, Geneva (EN/ FR)
<b>Fall 2006</b>	B.A. Seminar 'The Politics of International Economic Relations' Graduate Institute, Geneva (EN/ FR)
<b>November 2006</b>	Lecturer, 'Analyse Politique des Relations Économiques Internationales et Régionalisme' HEI Diplomatic Studies Program, Graduate Institute, Geneva (FR)

Languages		Computer skills
Spanish	Spoken and written fluent (broadcast)	
English	Spoken and written fluent (all academic writing)	Office
German	Spoken fluent (broadcast), written good <i>Swiss-German (broadcast)</i>	fsQCA
French	Spoken fluent, written good	SPSS
Portuguese	Spoken fluent, written intermediate	STATA
Italian	Spoken good, written intermediate	Web design
Mandarin	Spoken intermediate, written intermediate (ca. 1000 characters)	

Contact
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